

FOR IMMEDIATE RELEASE:

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### **UnitedHealthcare Signs Master Service Agreement with Spyder Trap Online Marketing**

Minneapolis, MN, June 10, 2009 – Spyder Trap Online Marketing, a leading provider of online marketing and social media consulting services, today announced that it has signed a Master Service Agreement with UnitedHealthcare. The agreement allows the two firms to greatly expand their existing relationship.

“We have worked with Spyder Trap Online Marketing on some challenging projects recently,” said Bud Flagstad, Vice President of Strategic Initiatives for UnitedHealthcare. “Their knowledge of the online space along with their work ethic and dedication really provide value to our staff and have elevated the online marketing initiatives on which we’ve collaborated.”

“Healthcare is at the forefront of the public conversation today,” said Mike Rynchek, President of Spyder Trap Online Marketing. “UnitedHealthcare leads the effort to deploy online technologies to reduce the cost of providing care while increasing the quality of that care. We are very excited that this new service agreement will allow us to help them implement that vision.”

For additional information or for sample copy, please contact Glenn Seaberg of Spyder Trap Online Marketing at 612-872-4847.

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Spyder Trap Online Marketing provides online marketing services including strategy, website development, search engine marketing, social media marketing, and online public relations. For more information, contact:

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